



Teatro ZinZanni and Fire & Vine Hospitality Announce New Partnership

Theatrical thrills and operational excellence combine to create exceptional guest experiences

Seattle, WA – September 26, 2018 –Teatro ZinZanni and Fire & Vine Hospitality today announced that the two iconic Pacific Northwest companies have formed a hospitality partnership to create exceptional guest experiences on the new Teatro ZinZanni Woodinville campus in Woodinville, WA. The first joint project will be Teatro ZinZanni’s next production, [“Hollywood & Vine”](#), which opens on November 1, 2018. The two companies are also teaming up to renovate and reopen the former pub on the property, and develop a private dining and special events program. More details to come in 2019.

The partnership developed following James Beard Award-winning chef Jason Wilson’s culinary development role in Teatro ZinZanni’s 2017 production, “Love, Chaos and Dinner”. “We paired the menu with the personality of the show with dishes prepared using fresh, local ingredients with lots of fun and flair to delight and enhance the experience,” said chef Jason Wilson, culinary director, Fire & Vine Hospitality.

Leaders from the two companies recognized the opportunities and common values between the two organizations and a partnership was formed. The two companies remain independently owned and operated.

“We are excited to bring the expertise and passion of Fire & Vine Hospitality to all operations on our new site,” said Norm Langill, the Founder and President of Teatro ZinZanni. “We believe the talent of our combined teams will elevate the overall experience for our guests,

and open the door to a world of possibilities for our hospitality and events-based business in ways we could not have fully explored on our own.”

“Both Teatro ZinZanni and Fire & Vine Hospitality share a focus and passion for creating memorable experiences for our guests,” said Chad Mackay, CEO, Fire & Vine Hospitality. “This partnership presents an opportunity to combine the dazzle of ZinZanni with an elevated culinary and service experience.”

As Teatro ZinZanni prepares to celebrate 20 years of presenting cirque, comedy and cabaret in the Pacific Northwest, the relocation to Woodinville marks a new chapter in the company’s history. The “world headquarters” location in Woodinville allows Teatro ZinZanni to consolidate its operations into one space, including a scene shop, costume shop, training studio and administrative offices. More importantly, the move allows the company to expand into new areas of business through key partnerships and create new ways for fans to experience the Teatro ZinZanni brand.

Teatro ZinZanni’s Executive Director, Markus Kunz added, “With our new partners, we recognize that this location allows us to diversify our business model as we consider what the next 20 years holds for Teatro ZinZanni. In this wonderful new location, we can’t wait to extend and build upon our successful programming, including our education-based camps. More thrills to come!”

Fire & Vine Hospitality will provide culinary direction, menu and wine program development, as well as operational support. In addition, members of Fire & Vine’s loyalty program, [The Revelers Club](#) will receive special offers and discounts when purchasing tickets to Teatro ZinZanni productions.

About Teatro ZinZanni

Teatro ZinZanni engages, transforms, educates and delights audiences with a unique celebration of cirque, comedy and cabaret in its beloved Belgium spiegel tent. Since its founding in 1998, Teatro ZinZanni has produced over 60 shows in the Seattle area featuring dozens of artists from around the globe. In 2000, it began operating a second tent in San Francisco with plans for a new home on the Embarcadero slated to open in 2020. The company also has plans to open a third location in the heart of Chicago’s Theatre District in April 2019. Teatro ZinZanni’s performances have been hailed by USA Today, The New York Times, The Los Angeles Times and every Seattle media outlet.

About Fire & Vine Hospitality:

The team behind El Gaucho Hospitality, along with Chef Jason Wilson, operates as Fire & Vine Hospitality. The partnership was designed to share strengths and create new opportunities for future growth. The Fire & Vine Hospitality team is responsible for overall operational leadership, culinary expertise and product sourcing, marketing and technology support for each of the properties in the company: El Gaucho Seattle, Bellevue, Tacoma and Portland; AQUA by El Gaucho; The Inn at El Gaucho, Miller's Guild, The Lakehouse, Civility & Unrest, Eritage Resort, Walla Walla Steak Co. and Crossbuck Brewing. A new restaurant will open in late 2018 steps from Seattle's Pike Place Market. The Revelers Club is a loyalty program designed to reward and honor our guest's loyalty and provide benefits at each Fire & Vine property. Free to join, the Revelers Club shares birthday and anniversary gifts at each level of the program and members receive points for every dollar spent.

Each Fire & Vine Hospitality property is unique to the community it serves but all share the following attributes.

- Service – We provide every guest with a unique, unparalleled experience. We revel in celebrating lives.
- Quality - Our mission is to source the best in the world for our guests to enjoy. No excuses and no compromise.
- Community – Building a strong community through financial giving and sharing time and resources is a core company value.

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