



Fire & Vine Hospitality Announces 2021 Community Giving Exceeds \$172,000

In-kind giving and charity match program, scholarships to Washington State University and Revelers Club donations combine to provide meaningful support to local communities

SEATTLE, WA – December 20, 2021 – 2021 was a year of both challenges and resiliency for the restaurant industry and Fire & Vine Hospitality today proudly announced that the company continued its commitment to giving back to the community with a variety of donations exceeding \$172,000.

“Building a strong community is one of the seven pillars on which our company was founded. It is intrinsic in our culture, and our team is proud that we were able to continue that tradition despite a challenging year,” said Chad Mackay, CEO, Fire & Vine Hospitality. “Our charity match program contributes to organizations that are dear to our guests and Revelers Club members, while our involvement with local organizations including Mary’s Place, Jubilee Reach and others allows us to build deep connections in our local communities. The Washington State University scholarship provides a career pathway to deserving and underserved BIPOC students from around the Pacific Northwest.”

Charity Match and Gridiron Society Program - \$102,000

Fire & Vine Hospitality provides two options for non-profit organizations to take advantage of the company’s generous financial giving programs, through the Building Community charity match program and the top tier of the company’s [Revelers Club](#) loyalty program, called the Gridiron Society.

- **Building Community Charity Match:** The donor-aided matching program matches the value of each gift card purchased at full value. For example, the purchase a \$100 gift card for a charitable cause is matched and results in a \$200 gift card for that organization’s fundraising efforts.
- **Revelers Club Gridiron Society:** Gridiron Society members can annually donate a Chef’s Wine Dinner for four at any of the company’s restaurants to the charity of their choice.

Fire & Vine Hospitality Scholarship at Washington State University - \$70,000

In 2021, Fire & Vine Hospitality created [an annual scholarship](#) that comes from the donated revenues from all their establishments on Juneteenth, an annual holiday on June 19 commemorating the end of slavery in the United States. The initial gift of \$70,000 came from the proceeds from June 19, 2020. The company supports the cause of equal opportunity and is dedicated to expressing that in their relationships with guests, the community, and one another. The annual scholarship is within the Washington State University Carson College of Business and in its first year, awarded seven \$10,000 scholarships to incoming first-year students or freshmen with a declared interest in hospitality business management or wine and beverage business management. Preference is given to BIPOC and underrepresented students.

In-kind Giving to Mary's Place, Jubilee Reach and others.

The Fire & Vine Hospitality team values deep relationships with organizations serving each of their local communities. While the pandemic largely limited in-person events, the company was able to support organizations including Mary's Place and Jubilee Reach by providing auction items and other in-kind donations for their virtual galas.

About Revelers Club and Fire & Vine Hospitality

Each Revelers Club location is unique to the community it serves, and all share the following attributes.

- Service – We provide every guest with a unique, unparalleled experience. We revel in celebrating lives.
- Quality - Our mission is to source the best in the world for our guests to enjoy.
- Community – Building a strong community through financial giving and sharing time and resources is a core company value.

Revelers Club is the industry's most generous rewards program designed to reward and honor our guest's loyalty and provide benefits at each location in the collection, including El Gaucho Seattle, Bellevue, Tacoma, Portland and Vancouver (2022), AQUA by El Gaucho, Aperlume, Yellowhawk Resort, Witness Tree lounge (2022) Walla Walla Steak Co. and Crossbuck Brewing in Walla Walla and opening in Woodinville, WA in 2022. Free to join, the Revelers Club shares birthday and anniversary gifts at each level of the program and members receive points for every dollar spent.

Revelers Club is managed by the Fire & Vine Hospitality team which provides operational leadership, culinary expertise and product sourcing, marketing and technology support for some of the Pacific Northwest's most iconic lodging and restaurants.

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